

Other Playlist Ideas

1. Another playlist idea is to **create your own playlists** with music you like and that complements your own music. Promote this playlist via your social media. *Make sure you put yourself in the number one spot on the list.* Target people who clicked on your playlist link through Facebook advertising. You know they were interested enough to open Spotify, so its the safest ad money you can spend to target them with an add to buy your cd or Merch.

2. If you have musician friends who have their own playlists - trade with them. Add them to your playlist and ask if they would return the favor.

As you can see, there isn't a shortcut or get rich scheme. It all takes work but if you put even some of these marketing tips and tricks to use, you'll be ahead of game. Start with tapping in to the people you've already connected with on social media and convert them to Spotify follower. Each follower you get is another listen for music you're working on in the foreseeable future.